

From salvage to cash in six easy steps

SalvageSale, an AssetNation marketplace, makes turning salvage claims into high-value recoveries and bottom-line revenue, quick and simple.

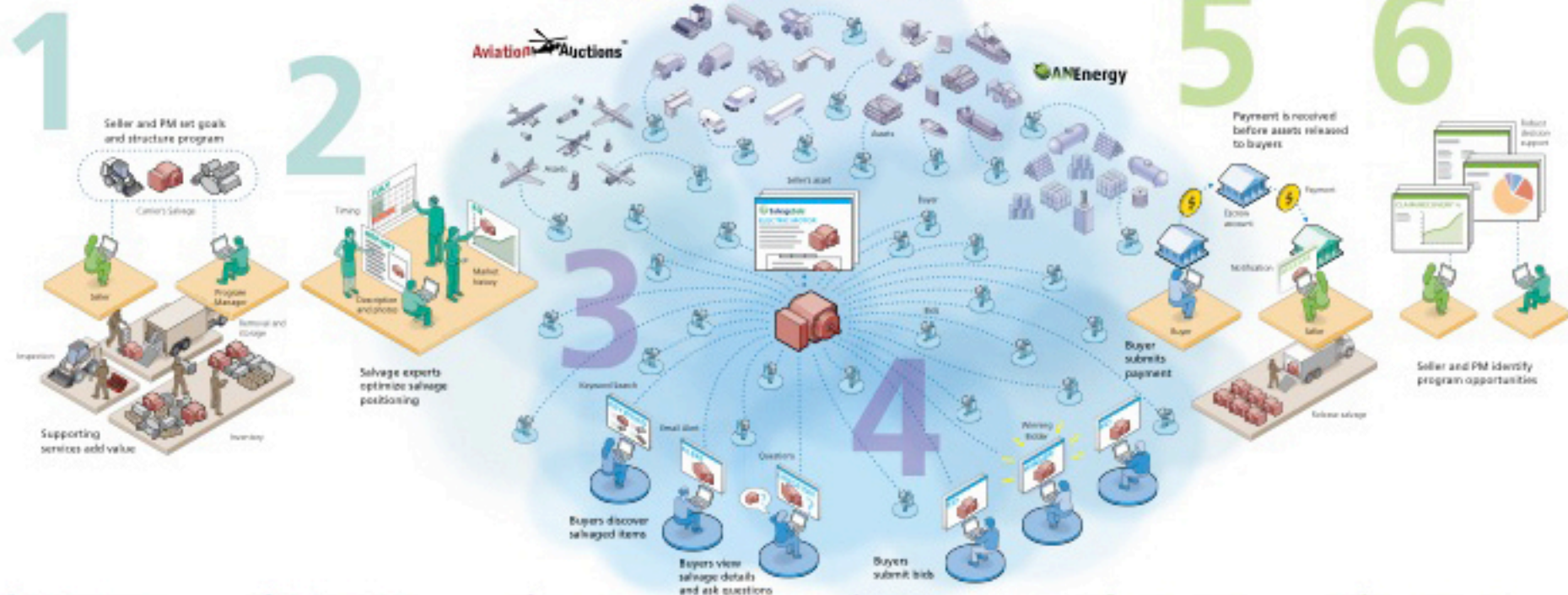
AssetNation
Network of Marketplaces

SalvageSale

AssetAuctions

AviationAuctions

ANEnergy



1 Identify and prepare

Program managers help you identify and prepare salvage for market.

DIFFERENTIATOR

Program management

An AssetNation program manager works with you to design and implement a comprehensive recovery program that meets your business goals. We can also help you develop a centralized recovery program to channel all salvage claims into active markets.

2 Evaluate and position

Our experts carefully consider your salvage item's condition and prepare an auction strategy to maximize your recovery.

DIFFERENTIATOR

Salvage experts

SalvageSale's category experts maximize your transactions by evaluating auction timing, writing rich item descriptions, developing pricing strategies, and positioning your salvage.

3 Market

We build demand by marketing your salvaged items to a global community of serious, qualified buyers.

DIFFERENTIATOR

A network of marketplaces

AssetNation's network of interconnected marketplaces offers a consistent buying experience and multiplies your exposure to create liquidity and high-value recoveries for your salvage. Tens of thousands of active buyers from around the world have the opportunity to view, bid, and purchase your salvage.

4 Negotiate

Buyers deliver offers or competitively bid for your salvage.

DIFFERENTIATOR

Technology

AssetNation's powerful commerce technology ensures complete marketplace transparency during negotiations and enables robust bidding and a true market price. SalvageSale's marketplace averages 200 bids per market.

5 Award and settle

We manage the entire awarding and settlement process so your transactions are completed quickly and smoothly.

DIFFERENTIATOR

Complete settlement services

SalvageSale provides branded invoicing, electronic payments and disbursements, and multi-tenant payments to simplify your accounting.

6 Program visibility

You can rely on prior salvage to support your decision making.

DIFFERENTIATOR

Information and decision support

SalvageSale provides you with the reporting and metrics you need to increase salvage recovery program visibility and adoption.